

**Page/Lake Powell Tourism Board
City Council Chambers
September 19, 2007**

Call to Order: Meeting called at 5:00 p.m. by Dan Cordsen, Board Vice President. Present were Pat Talbott, Secretary and Museum Representative; Roy Boughton, Executive Director Page Chamber of Commerce; Lon Mason, Bonnie Brown, and Dwayne Cassidy, Tourism Coordinator. Excused absences: Charly Moore, Jackson Bridges and Len Cook. Unexcused absence: Scott Wiggins. Also present Lee Pulaski, Lake Powell Chronicle.

Approve Minutes: Dan called for approval of minutes from the August 15, 2007 regular meeting. Motion was made by Pat Talbott to approve the minutes with a second by Roy Boughton. No discussion. Motion passed unanimously.

Citizens: Dwayne read a post event report prepared by Nancy Walter for the 50 Dam Great Years Committee.

Reports/Presentations:

Tourism Bureau Coordinator Report – Dwayne’s August report reflected that Bureau visitation was 2,112, brochures mailed 700, e-mails 313 and 286 advertising responses. Web site statistics were not available. Dwayne reported that August was busy first 2 ½ -3 weeks, motel/hotels were sold out. Last week of August with school starting, things died but after a weeks reprieve the town is sold out again. Email is doubled from last year showing that people are using the web site. Telephone requests are up too. There were more FAM tours. The next Grand Circle meeting will be December 2nd and 3rd at Wahweap/Lake Powell Resort. Dwayne requested that the board members attend the dinner Dec. 2nd. The next FAM tour will be with Arizona Rocks consisting of ten travel writers and two photographers. It is the first FAM group with our new partnership with the Navajo tribe. They will spend 2 nights here. We will be sponsoring a booth (at the Mesquite level) in the Indian Village during the 2008 Super Bowl weekend in Phoenix. We are presently the only municipality that will be represented. Dwayne will be contacting the Navajo Village Cultural Center for possible participation. Bonnie stated that dancers from the Village have already been invited to dance. AOT will be sponsoring travel itineraries throughout Arizona.

Marketing Committee: Not on agenda

Events Committee: Not on agenda

Finance Committee: Not on agenda

Board Member Reports: Pat reported that Arizona Highways will be having a issue in February devoted entirely to Lake Powell and will be doing a tribute to Stan Jones.

Bonnie reported that the Navajo Village felt their dance programs went well and will be doing them again next year. She said that the Village would also like to do a Corn Festival and when would be a good time for it. Dwayne said the last 2 weeks of August are free. Pat asked if the Village will be doing Winter Stories. Bonnie said that they are planned to start early December. Dwayne wants to put the dates in a publication called Arizona Kids. Roy also requested that he be also notified to put the dates in the Chamber newsletter. Lon asked if motels/hotels shuttle people to the Village.

Pat reported on the Powell Symposium held this last weekend. But due to the Science Fair in Flagstaff attendance was down from what was expected.

Roy reported that Glen Canyon National Recreation Area will be hosting the Chamber mixer at park headquarters Oct 4th, 6-8 p.m. Tours of the park's Archive Room will be available.

Pat reported that the Robert Mirabal concert will be held October 6th at the CAB.

Dwayne said that the Whip Lash Sports off road event will be held October 6th and 7th.

Dan said that there will be a multi year Page High School reunion on the 6th at the Marriott.

Dwayne reported we are still working on the banner project and that the raw materials for new pole stanchions has been donated. As soon as they are delivered we will be able to assemble them. Dwayne and Charly will be doing mock ups to present to the City Council.

Financials: Dwayne did not have a financial report due to computer problems. He will be receiving his new computer after September 22.

New Business:

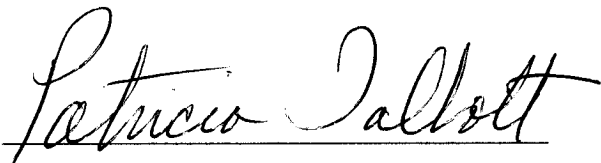
Discussion and possible action regarding invoice to the City of Page for 2nd Quarter Allocation. Pat motioned that Dwayne submit the invoice for the 2nd quarter allocation in the amount of \$72,500 to the City of Page. Lon seconded. No discussion. Motion passed unanimously.

Unfinished Business:

Discussion and possible action regarding recommendations of the By-laws Committee review of the By-laws: Dwayne felt that no action should be taken till all board members are present. Pat motioned that this business be tabled. Roy seconded. No discussion. Motion passed.

Adjourn: Meeting adjourned by Dan Cordsen at 5:44 p.m.

Respectfully submitted by Pat Talbott, Board Secretary



Patricia Talbott